Follow these guidelines to avoid the risk of fire, burns, injury, electric shocks, rupture, overheating, abnormal odors or smoke.

- Always use the specified voltage and the included AC adapter (AD-E001) for the P-touch labeler to prevent any damage or failure.
- Do not touch the P-touch labeler during a lightning storm.
- Do not touch the P-touch labeler/AC adapter in places of high humidity such as bathrooms.
- Do not overload the power cord.
- Do not place heavy objects on, or damage the P-touch labeler, power cord or plug. Do not forcibly bend or pull the power cord. Always hold the AC adapter when disconnecting from the power outlet.
- Make sure that the plug is fully inserted in the power outlet. Do not use an outlet that is loose.
- Do not allow the P-touch labeler/AC adapter/power plug/batteries to get wet, for example, by handling them with wet hands or spilling beverages on to them.
- Do not disassemble or modify the P-touch labeler/AC adapter/batteries.
- Do not allow a metal object to contact both the plus and minus ends of a battery.
- Do not use sharp objects, such as tweezers or a metallic pen, to change the batteries.
- Do not throw the batteries into fire or expose to heat.
- Disconnect the AC adapter, remove batteries immediately and stop using the P-touch labeler if you notice abnormal odor, heat, discoloration, deformation or anything unusual while using or storing it.
- Do not use a damaged or leaking battery as the fluid may get on your hands.
- Do not use soft, dry cloth to clean the P-touch labeler; never use alcohol or other organic solvents.
- Do not touch the P-touch labeler with wet hands or spilling beverages on to them.
- Do not use a soft, dry cloth to clean the P-touch labeler; never use alcohol or other organic solvents.
- Do not put any foreign objects into the tape exit slot or AC adapter connector or battery compartment, etc.
- Do not place the P-touch labeler/batteries/AC adapter in direct sunlight or rain, near heaters or other hot appliances, in any location exposed to extremely high or low temperatures (e.g., on the dashboard or in the back of your car) or high humidity, or in dusty locations.
- Do not try to print if the cassette is empty; it will damage the print head.
- Do not pull the tape while printing or feeding; it will damage the tape and the P-touch labeler.
- Any data stored in memory will be lost due to failure or repair of the P-touch labeler, or if the batteries expire.
- The P-touch labeler is not equipped with a charging feature for rechargeable batteries.
- The length of the printed label may differ from the displayed label length on the computer.
- A protective clear plastic sticker is placed over the top panel during manufacturing and shipping. This sticker should be removed prior to use.
- When printing multiple copies of a label or using the numbering function printing, the P-touch labeler will not detect the end of the tape cassette and will continue operating.
- When using Heat Shrink Tube, the printing area will be smaller than when using normal tape.
- Do not scratch or subject the CD-ROM to high or low temperatures.
- Do not put heavy objects on the CD-ROM or apply force to the CD-ROM.
- The software contained on the CD-ROM is meant for use with this P-touch labeler only.

See the License on the CD-ROM for details. This software may be installed on multiple computers for use in an office, etc.

General Precautions

- Depending on the location, material, and environmental conditions, the label may unpeel or become irreparable, the color of the label may change or be transferred to other objects. Before applying the label, check the environmental conditions and the material.
- Do not use the P-touch labeler in any way or for any purpose not described in this guide. Doing so may result in accidents or damage to the P-touch labeler.
- Use only Brother TZ/Tape with the P-touch labeler. Do not use tapes that do not have the ™ mark.
- Only use a soft, dry cloth to clean the P-touch labeler; never use alcohol or other organic solvents.
- Use a soft wipe to clean the print head; never touch the print head with your fingers.
- Do not put any foreign objects into the tape exit slot or AC adapter connector or battery compartment, etc.

Follow these guidelines to avoid personal injury, liquid leakage, burns or heat.

- When the P-touch labeler is not being used, store it out of the reach of children. In addition, do not allow children to put any P-touch labeler parts or labels in their mouths. If any object has been swallowed, seek medical attention.
- Do not touch metal parts around the print head immediately after printing.
- Do not touch the cutter blade. (See Parts Description.)
- If leaked fluid from batteries gets on your skin or clothes, immediately rinse them with clean water.
- Remove the batteries and disconnect the AC adapter if you do not intend to use the P-touch labeler.
- Do not use any batteries other than those specified. Do not use combinations of old and new batteries or combinations of different types, different charging levels, different manufacturers or different models. Do not insert a battery with its plus and minus ends reversed.
- Do not drop or hit the P-touch labeler/AC adapter.
- Do not put your finger inside the P-touch labeler when you close the cassette cover.
- Before using Ni-MH rechargeable batteries, carefully read the instructions for the batteries and battery charger, be sure to use them correctly.
- When using Ni-MH rechargeable batteries, charge the batteries with a specialized battery charger before using the batteries.

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- Make sure that the plug is fully inserted in the power outlet. Do not use an outlet that is loose.
- Do not allow the P-touch labeler/AC adapter/power plug/batteries to get wet, for example, by handling them with wet hands or spilling beverages on to them.
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- Do not throw the batteries into fire or expose to heat.
- Disconnect the AC adapter, remove batteries immediately and stop using the P-touch labeler if you notice abnormal odor, heat, discoloration, deformation or anything unusual while using or storing it.
- Do not use a damaged or leaking battery as the fluid may get on your hands.
- Do not use a deformed or leaking battery or one whose label is damaged. There is a possibility of damaging the P-touch labeler.
- Since loss of eyesight may result when leaked fluid from batteries gets into your eyes, immediately rinse your eyes with a large amount of clean water, and then seek medical attention.

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- Do not drop or hit the P-touch labeler/AC adapter.
- Do not put your finger inside the P-touch labeler when you close the cassette cover.
- Before using Ni-MH rechargeable batteries, carefully read the instructions for the batteries and battery charger, be sure to use them correctly.
- When using Ni-MH rechargeable batteries, charge the batteries with a specialized battery charger before using the batteries.
1 Unpacking the PT-P700

Check that the package contains the following before using the P-touch labeler. If any item is missing or damaged, contact your Brother reseller.

- PT-P700
- AC adapter (AD-E001)
- CD-ROM
- User’s Guide
- USB cable
- Starter tape cassette

2 Parts Description

3 Setting the Tape Cassette

1. Place the P-touch labeler so that the cassette cover is facing upwards, then open the cassette cover.

**CAUTION**
Do not put your finger inside the tape exit slot. You could be injured by the cutter blade.

2. Insert a tape cassette and close the cassette cover. Restore the P-touch labeler to an upright position.

4 Connecting the Power Supply

Using the AC adapter
When using the included AC adapter (AD-E001), insert the plug on the adapter cord into the AC adapter connector of the P-touch labeler. Insert the plug into the nearest standard electrical outlet.

Using the batteries
When using the P-touch labeler with batteries, open the battery cover on the bottom of the P-touch labeler, insert six "AA" alkaline batteries (LR6) or Ni-MH rechargeable batteries (HR6), making sure that their poles point in the correct directions, and then close the battery cover. Always replace all six batteries at the same time using new batteries or fully charged rechargeable batteries.

5 Creating a Label using P-touch Editor Lite

1. Turn on the P-touch labeler, then press and hold down the Editor Lite button until the green Editor Lite lamp lights up.

**NOTE**
If you are connecting the P-touch labeler via a USB hub, it may not be detected correctly.

2. Connect the USB cable to the computer.

3. After the USB cable is connected, a dialog box appears on the computer display. (The following screens may differ depending on the operating system on your computer.)

For Windows Vista®
Click [P-touch Editor Lite].

For Windows® 7
Click [Open folder to view files], and then double-click [PTLITE10].

For Windows® 8
On the [Start] screen, click [PT-P700], [Open folder to view files], and then double-click [PTLITE10].

For Mac OS X v10.6.8 - v10.8.x
Double-click [PT-P700] on the desktop and the [P-touch Editor Lite] application icon.

**NOTE**
- If you do not see the dialog box, it may be hidden behind an open software program window. Minimize all windows to show the dialog box.
- (For Windows®) It will take longer than usual to start P-touch Editor Lite when connecting the P-touch labeler to your computer for the first time. If the software does not start automatically when you connect the P-touch labeler, you may launch it from [My Computer]. Start P-touch Editor Lite by double-clicking [PTLITE10.EXE].
- (For Windows Vista®) When connecting the device for the first time, perform the scan and then select the [Always do this for software and games] check box on the dialog box displayed when the scan finishes. P-touch Editor Lite will start automatically the next time you connect the P-touch labeler.

(For Windows®) (For Macintosh)

**IMPORTANT**
Do not turn off the power or disconnect the P-touch labeler while using P-touch Editor Lite.
6 How to Disconnect the P-touch Labeler

For Windows®
1. Exit P-touch Editor Lite by clicking on the [X] in the top right corner of the window if using P-touch Editor Lite.
2. To disconnect the P-touch labeler, click the icon in the taskbar ( , or ).
3. Click [Safely remove USB Mass Storage Device].
4. When the message indicating that the device can be safely removed is displayed, turn off the P-touch labeler and disconnect the USB cable.

For Macintosh
1. Exit P-touch Editor Lite by clicking on the red button in the top left corner of the window, if using the P-touch Editor Lite.
2. Select [PT-P700] on the desktop, and then perform one of the following:
   - Select [Eject] from the Context menu.
   - Drag and drop it in the Trash.
3. When a message indicating that the device can be safely removed is displayed, turn off the P-touch labeler and disconnect the USB cable.

7 Creating a Label using P-touch Editor

If you want to use a more advanced application, you are able to install P-touch Editor 5.1 for Windows® and P-touch Editor 5.0 for Macintosh. This software will give you greater label making functionality. For details on using P-touch Editor, see the Software User’s Guide included on the CD-ROM (for Windows®) or download the Software User’s Guide by visiting the Brother Solutions Center at http://solutions.brother.com/ (for Macintosh).

IMPORTANT
Before connecting the USB cable to the computer, check the Editor Lite lamp is not lit. If the Editor Lite lamp is lit, press and hold down the Editor Lite button until the lamp goes off.

Installing the Printer Driver and Software

For Windows®
1. Start the computer and put the CD-ROM into the CD-ROM drive.
2. Follow the on-screen instructions to complete setup.

NOTE
(For Windows® 8 only)
Use Adobe® Reader® to open the PDF manuals on the CD-ROM. If Adobe® Reader® is installed but cannot open the files, change the “.pdf” file association to “Adobe® Reader®” from the control panel.

For Macintosh
You can download the driver, software and manuals by visiting the Brother Solutions Center at http://solutions.brother.com/ (Macintosh HD). Macintosh users can access this URL directly by clicking the icon found in CD-ROM.

Starting P-touch Editor

For Windows Vista® / Windows® 7
From the Start menu, click [All Programs] - [Brother] - [P-touch Editor 5.1]. P-touch Editor 5.1 starts.

For Windows® 8
Click [P-touch Editor 5.1] on the [Start] or [Apps] screen or double-click [P-touch Editor 5.1] on the desktop. P-touch Editor 5.1 starts.

For Mac OS X v10.6.8 - v10.8.x
Double-click [Macintosh HD] - [Applications] - [P-touch Editor 5.0] and then [P-touch Editor] application icon.

Using the Device Settings

With [Device settings] in the [Printer Setting Tool], default printer settings can be changed.

IMPORTANT
- Before connecting the USB cable to the computer, check the Editor Lite lamp is not lit. If the Editor Lite lamp is lit, press and hold down the Editor Lite button until the lamp goes off.
- Make sure that the AC adapter is connected to an AC power outlet.
- Make sure that the printer driver has been installed and is functional.
- Connect this printer to a computer with a USB cable.

9 Uninstalling the Printer Driver and the Software

Uninstalling the printer driver
Perform this procedure only if printing from the PT-P700 is no longer necessary or when re-installing the PT-P700 printer driver.

For Windows Vista®
1. Turn off the P-touch labeler.
2. From the Start menu, click [Control Panel] - [Hardware and Sound] - [Printers].
3. Select [Brother PT-P700] and click [Delete this printer], or right-click the icon and click [Delete].
4. Right-click the [Printers] window, and then click [Run as administrator] - [Server Properties]...
   - If the confirmation window appears, click [Continue].
   - If the [User Account Control] window appears, type in the password, and then click [OK].
6. Click the [Drivers] tab, select [Brother PT-P700], and then click [Remove...].
7. Close the [Printer Properties] window. The printer driver has been uninstalled.
11 Troubleshooting

<table>
<thead>
<tr>
<th>Problem</th>
<th>Solution</th>
</tr>
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</table>
| After exiting P-touch Editor Lite, how do I restart the program while the P-touch labeler is still on? | There are three ways to restart. Perform any of the following.  
• Turn off the P-touch labeler and then turn it back on.  
• Disconnect and then reconnect the USB cable while the P-touch labeler is on.  
• (For Windows®) Launch P-touch Editor Lite from [My Computer]. |
| I cannot turn the P-touch labeler on. | Check to see that the batteries are installed correctly, or that the included power adapter is securely connected. |
| I cannot exit P-touch Editor Lite. | Check to see if an error message is displayed, and try to resolve it. Please note that the software cannot be exited while labels are being printed. |
| A blank horizontal line appears through the printed label. | Streaks or poor quality characters on printed labels generally indicate that the print head is dirty. Clean the print head using a cotton swab or optional print head cleaning cassette (TZe-CL4).  
* Do not touch the print head directly with your bare hands. |
| The label is difficult to cut. | Clean the cutter blade using a cotton swab moistened with alcohol.  
* Do not touch the cutter blade directly with your bare hands. |
| When the label is printed out, there is too much margin (space) on both sides of the text. | When margins are set to [Large], labels print with approx. 1" (25 mm) margins on each side of the printed text. Reduce this margin by changing the setting to [Small].  
On P-touch Editor Lite, right-click the mouse and select [Margins] from the displayed menu. Change the setting to [Small]. |
| The P-touch labeler does not print, or the printed characters are not formed properly. | • Check that the tape cassette has been inserted correctly.  
• If the tape cassette is empty, replace it.  
• Check that the cassette cover is properly closed. |
| The power turns off when you try to print. | • The batteries may be weak. Replace them.  
• Check that the batteries are correctly inserted.  
• An incorrect adaptor is being used; the recommended adaptor is the AD-E001. |
| The tape does not feed properly, or the tape gets stuck inside the P-touch labeler. | • Check that the end of the tape feeds under the tape guides.  
• The Feed & Cut button was used while printing. Do not touch the Feed & Cut button during printing. |
| I want to reset the P-touch labeler | With the P-touch labeler off, press and hold the Feed & Cut button while holding down the Power button. When the Editor Lite lamp starts flashing and the Status lamp lights orange, press the Feed & Cut button six times while continuing to hold down the Power button. The P-touch labeler will be reset to the factory settings. |

6. Select [Remove driver and driver package], and then click [OK]. Follow the on-screen instructions.

7. Close the [Print Server Properties] window. The printer driver has been uninstalled.

Uninstalling the software

Perform this procedure only if the software is no longer necessary or when re-installing the software.

To uninstall the software, follow the usual steps for your operating system.

12 Specifications

Product Specifications

| Dimensions (W × D × H) | Approximately 3.1" (W) × 6.0" (D) × 5.6" (H) (78 mm (W) × 152 mm (D) × 143 mm (H)) |
| Weight | Approximately 1.6 lb (710 g) (without batteries and tape cassette) |
| Power supply | AC adapter (AD-E001) |
| Tape cassette | Six "AA" alkaline batteries (LR6) *1  
Six "AA" Ni-MH rechargeable batteries (HR6) *1 *2 |
| AC Adapter | AD-E001 |

Accessories

| Tape cassette | Brother TZe tape (width)  
0.13" (3.5 mm), 0.23" (6 mm), 0.35" (9 mm), 0.47" (12 mm), 0.70" (18 mm), 0.94" (24 mm) |
| AC Adapter | AD-E001 |

System Requirements

<table>
<thead>
<tr>
<th>Windows®</th>
<th>Macintosh</th>
</tr>
</thead>
</table>
| Operating System | Windows Vista®  
Windows® 7 | Mac OS X  
v10.6.8/v10.7.x/v10.8.x |
| Hard-Disk Free Space | 70 MB or more  
500 MB or more |
| Memory | Windows Vista®  
512 MB or more  
7Windows® 8:  
1 GB (32-bit) or 2 GB (64-bit) or more |
| Display | SVGA/High Color or more  
More Than 256 Colors |

*1 Not included.
*2 Visit us at http://solutions.brother.com/ for the latest information about the recommended batteries.